



# Bozhan Chipev

Product designer

Web portfolio: [Behance](http://www.behance.net/bchipev) [www.behance.net/bchipev](http://www.behance.net/bchipev)

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## Work experience

### Product designer

Qelp

Amsterdam

Led the redesign of the proprietary content management system of the company. Shipped applications on the websites of Sony Playstation, KPN & T-Mobile that help millions of end-users get online support for their device troubles. Implemented a UX-centric design process into the agile development cycle. Introduced a structured innovation pipeline for company-wide intrapreneurship. Organized bi-weekly design sprints and facilitated workshops on UX-centric design thinking.

2 years 2017 - today

### Designer

Cupenya

Amsterdam

Built and implemented the design system for this enterprise analytics startup from the ground up. Applied a communications design vision across web pages, email templates, print collateral, and event stationary.

4 years 2013 - 2017

### Freelancer

Amsterdam & Sofia

Took on various projects in product design, brand identity direction, web design and development, and marketing strategy. Also provided consulting services in the field of UX-centric design thinking and product strategy.

12 years 2007 - today

### Tech writer

Capital Weekly

Sofia

Chief correspondent for software, gadgets and gaming news.

2 years 2010 - 2012

## Education & Certification

### UX Design Institute

Diploma in user experience research, prototyping & testing

Professional diploma 2018 - 2019

### University of Amsterdam

MA New Media and Digital Culture, with emphasis on digital research methods

Master's degree 2012 - 2013

### American University in Bulgaria

BA Communications Design

Bachelor's degree 2017 - 2011

## Skills

- Interface design
- Prototyping
- Wireframing
- Development hand-over
- User research
- Product strategy
- Leadership